Instructions for Clients









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- Create your own agency shortlists
- Carry out Chemistry Tests with agencies
- Add agencies to discover their Agency Score
- Invite agencies to discover their Agency Score
- Comment on the service of agencies you've worked with before



Opt to purchase online consulting services:

- Pitch organizations
- Creative brief writing
- Agency preselection
- Agency review
- Campaign localization
- ...And more.





Learn which agencies have won Agency of the Year.

All agencies collect relevant titles:

- Gold for a score ≥ 9.2
- Silver for a score ≥ 8.7
- Bronze for a score ≥ 8.5

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