



AD
WORLD
MASTERS

Consulting Services

We match brands with the right agency!



Client

Agency

Looking for an Agency?

Ask the experts!

Ad World Masters consulting services intend to offer dedicated guidance in agency selection for marketers or business owners looking to speed up the process while ensuring they get the most suitable partners for their business.

Ad World Masters experts have over 30 years in the industry and boast an extensive knowledge about the agency market, notably being the operator of the platform AdWorldMasters.com which references over 11,000 agencies worldwide.

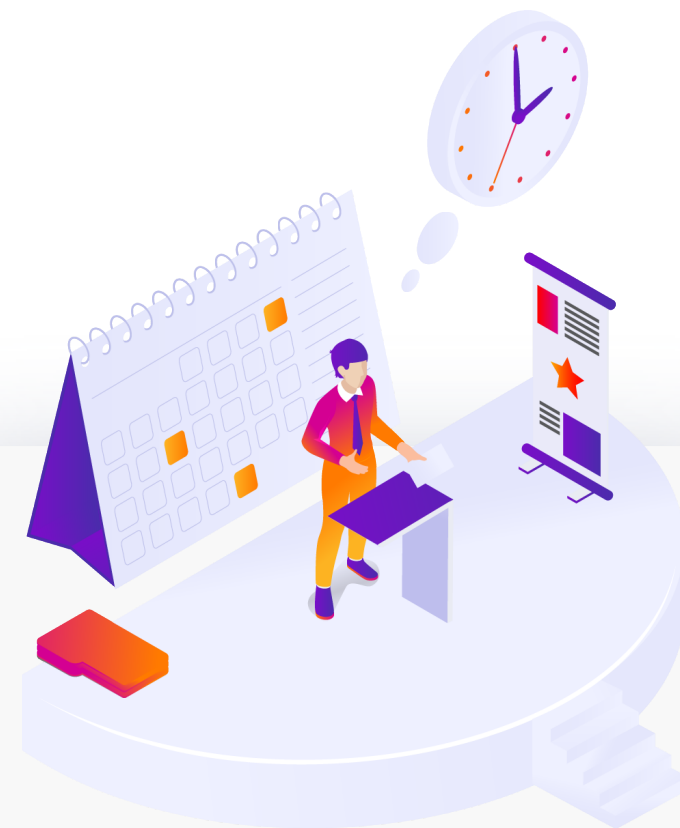
We strive to get you the most out of agency partners.



Our Consulting Packages

How it works?

1. Select a package
2. Place your order
3. We get started!



Pitch organisation

We organise, you see the presentation, you decide.

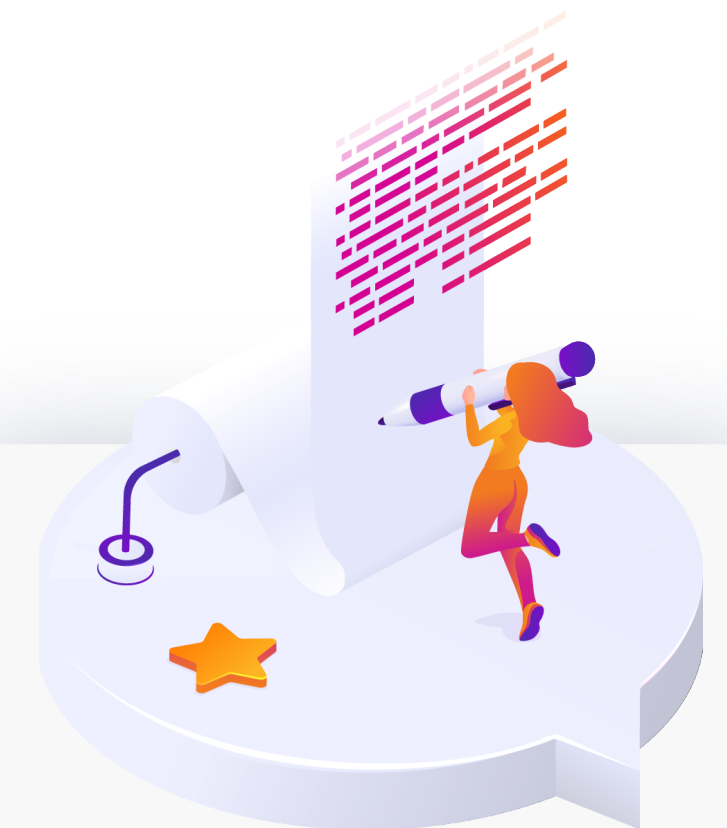
from **€200**



Agency Preselection

We will provide you a list of best fit agencies.

from **€100**



Creative Brief Writing

We will write a creative brief that will sparkle great ideas.

from **€150**

Our Consulting Packages



Agency Review

We will analyze and diagnose your current agency's performances.

from **€200**



Campaign localization

We will help you find the right partner to enter a new market.

from **€150**



3-hours Consultation

Strategic thinking and expert advice to up to 3h.

€150



5-hours Consultation

Strategic thinking and expert advice to up to 5h.

€250

How it works?

It couldn't be simpler!

1

Order Your consulting package.
We will help you choose the most appropriate package for your project.

2

We get to work
Setting up an introduction call, we collect all the information needed to get working on your project.

3

Power up your business
With confidence with a top notch agency collaboration. Our consulting saves you time while ensuring you get the best ROI.



For Brands...

The challenge has always been to find the right partner for their business, but with such an important offer it might be like looking for a needle in a haystack. Which with nowadays necessity to be agile and act faster can reveal ineffective to manage while juggling with the current affairs.



For Agencies...

The difficulty lies in dealing with prospects before the partnership happens. Too often, valuable time and resources are risked or lost due to transparency and communication issues during the brief and RFP processes, resulting in a sub-optimal collaboration.

Our Solution

Consulting Services for a fast moving world

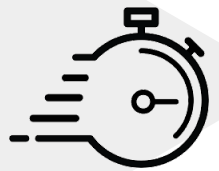
We understand that finding the partner that matches your brand and understands your goals and culture is an investment that will echo through the success and growth of your business.

We designed these consulting packages to deliver this value faster and with a no non-sense pricing. Get in touch with us to make sure you get the most out of your agency collaborations.



SIMPLER

The easiest way to find an agency, just ask the experts.



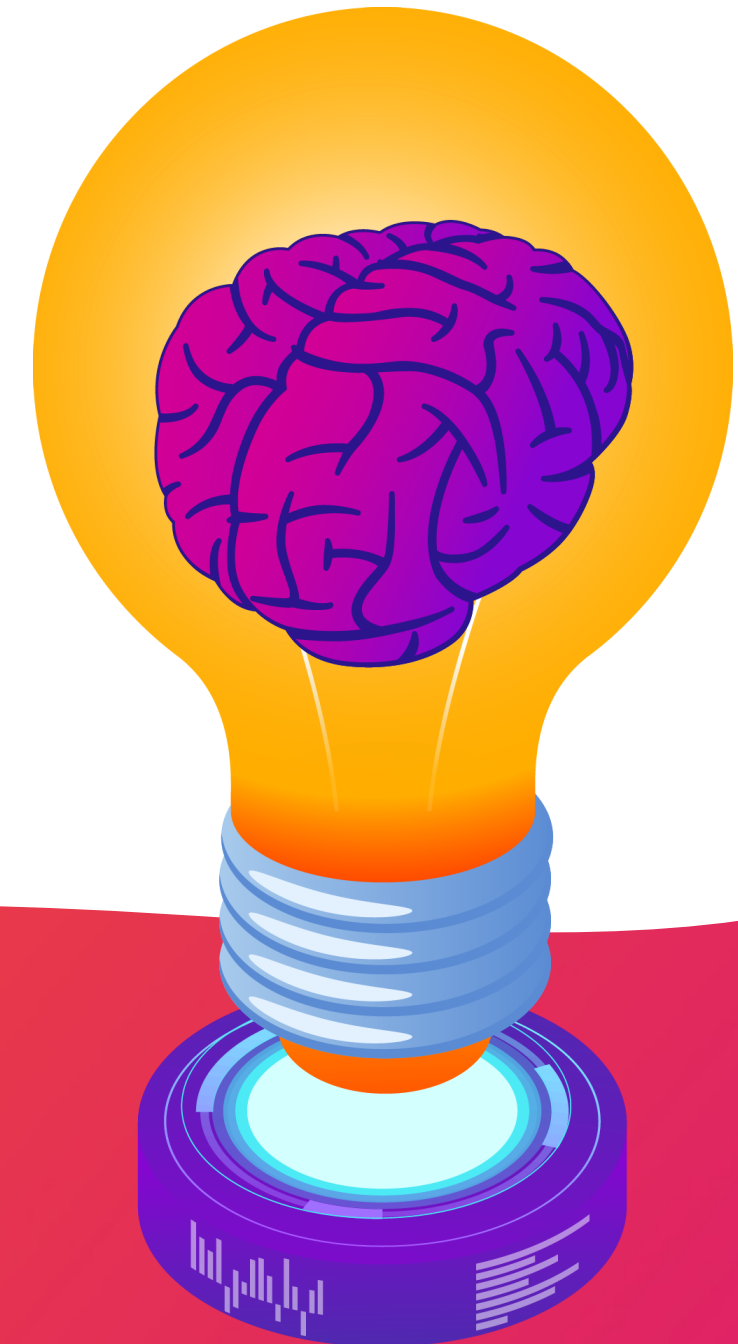
FASTER

Time is precious! Start collaboration with your agency sooner.



STRONGER

More efficient agency collaboration, stronger results.



Our Online Platform

AdWorldMasters.com

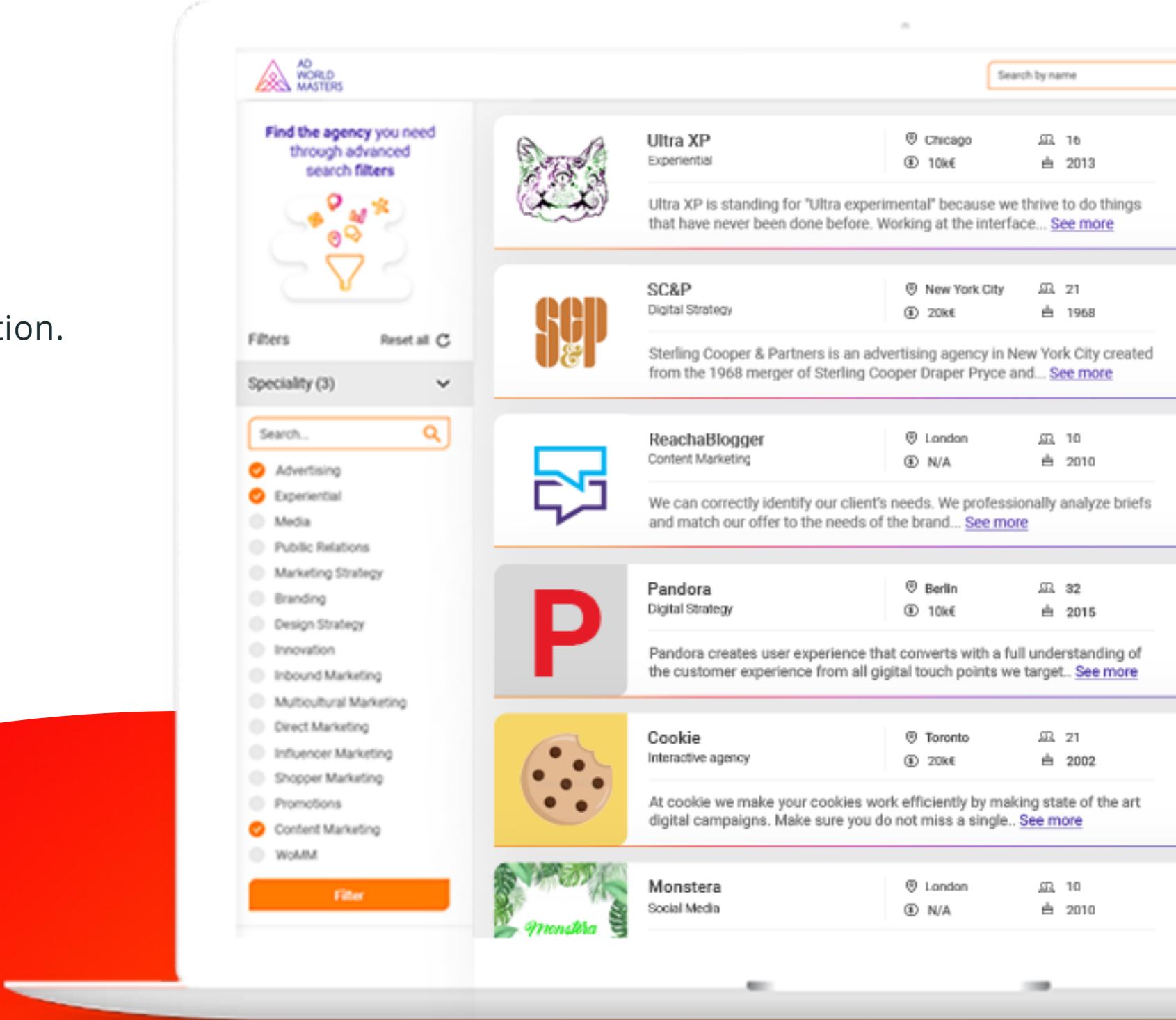
AdWorldMasters.com is a fast-growing agency-client matchmaking platform. Our consulting services started with the rising demand from some of our users looking for dedicated guidance in agency selection.

11 000+
Agencies

150+
Countries

62
Average agency size

70 000
Visits / Month



Interested?

Feel free to contact me!



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